

StreetBeat Project

Because every heartbeat matters

When someone suffers a cardiac arrest, every second counts. Survival rates drop dramatically after just five minutes. With an Automated External Defibrillator (AED) close by, lives can be saved.

Our Vision

We believe every street in Australia should have access to a publicly available AED, starting with one in every suburb across the ACT.

The Mission

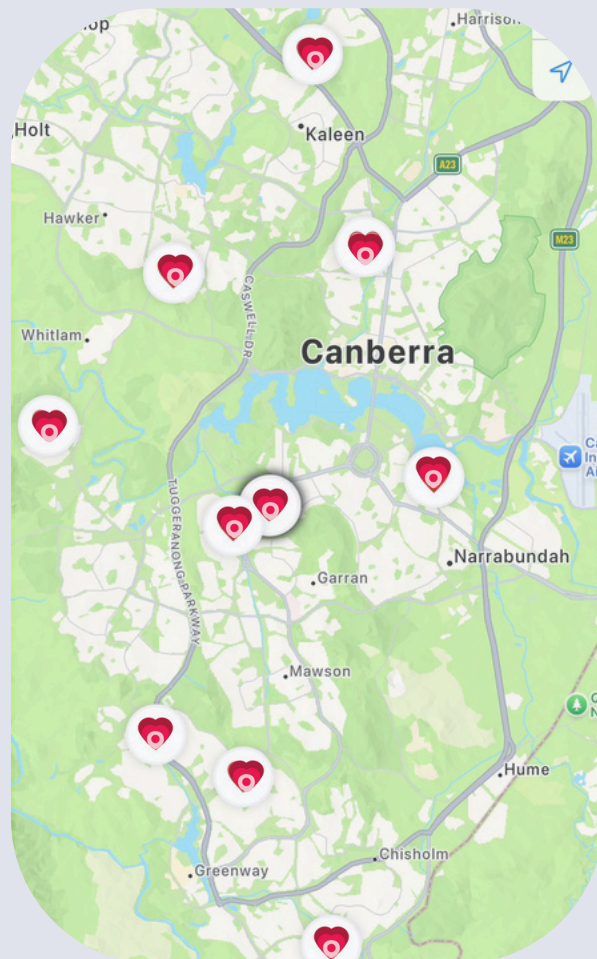
SERVICE ONE Mutual has launched the StreetBeat Project to install AEDs across all Canberra suburbs, providing 24/7 lifesaving access to anyone, anytime.

The Need

- Each year, around **26,000** Australians suffer a cardiac arrest outside of hospital.
- Shockingly, only **10%** survive.
- Sudden cardiac arrest can strike people of all ages, often without warning or a prior diagnosis.
- The fastest, most effective treatment is a defibrillator delivered within minutes.

The Street Beat Model

This is a project by the community, for the community. We work with local residents and businesses to install AEDs in accessible, outdoor locations where they're most needed. Each AED is registered with Ambulance services and is monitored and maintained by St John Ambulance ACT's First Responder App. We've already installed 10 units — with many more in the works.



Will your suburb be next?

We're calling on you to rally your network and fundraise \$2,500 for the AED.

As part of our November appeal, SERVICE ONE Mutual will cover the cost of a cabinet and installation because when someone's life is on the line, every second – and every heartbeat – matters.



What You Need to Know

AEDs are safe, simple, and designed for anyone to use. No training needed. They give clear voice instructions and won't deliver a shock unless it's needed. Our bright orange AEDs are installed in high foot traffic areas, often with CCTV. Local AED Champions keep an eye on them, and ensure they're not vandalised.

How You Can Help

- ☀ Visit www.streetbeat.life, our fundraising hub!
- ☀ Create an account, pick your suburb, start your fundraising page, and share it with your community.
- ☀ Watch your impact grow as you help bring vital equipment to your neighbourhood.

Get Involved

Promotion kicks off every year on Restart a Heart Day (16 October). This gives you time to get prepared, find sponsors, and make a real difference when it counts.

Are you a business looking to help your community?

We offer corporate sponsorship packages to help businesses get involved and show their support for local heart health. **Contact us via the [website](http://www.streetbeat.life) to find out more.**

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